



**Latin American and Caribbean** Internet Addresses Registry  
Registro de Direcciones de Internet para **América Latina y Caribe**  
Registro de Endereçamento de Internet para **América Latina e Caribe**

**LACNIC VIII**  
**June 27 - 30, 2005**  
**Lima, Peru**

**SPONSORSHIP PROPOSAL**

**TARGET:**

The target audience is made up by commercial and academic Internet operators, managers in the areas of Information Technologies and those directly responsible for the systems area, network managers, investigators, professionals from the telecommunications industry and the Internet community of Latin America and the Caribbean in general. Average attendance is estimated at 150 persons.

**PUBLICITY:**

The event is publicized through LACNIC's website, [www.lacnic.net](http://www.lacnic.net), and electronic mailing to LACNIC's database, which represents all members of LACNIC in Peru and the region covered by LACNIC (Latin America and the Caribbean), as well as to those registered at LACNIC's announcement mailing list. Likewise, the event will be publicized in Peruvian media and NAP Peru will also publicize it among its members.

**EVENT INFORMATION:**

VENUE : Hotel Meliá Lima  
Date : June 27 - 30, 2005

Description of the Event: LACNIC VIII is one of the annual reunions organized by LACNIC in different cities of the region. Within the framework of this event the following meetings will be held:

- Training and technical workshops for the Internet operators of the region.
- Napla 2005, fourth regional meeting of Latin American NAPs, in which NAPs, ISPs, telecommunications industry professionals and experts from related industries have been invited to participate.
- Flip-6, Third Latin American IPv6 Forum.
- Meeting of the IPv6 Task Force for Latin America and the Caribbean.
- Annual LACNIC Member Assembly.



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- Public Policy Forum, where the policies for allocating Internet resources within the region will be discussed, presentations will be made, and technical issues relevant to the regional community will be analyzed.

During the event, coffee breaks and lunches will be offered to all attendees. In addition, an attractive social event will be held on the evening of June 28.

For more detailed information on the event's program, please visit LACNIC's website at:

<http://lacnic.net/en/eventos/lacnicviii/index.html>

## **SPONSORSHIP CATEGORIES:**

### **PLATINUM SPONSOR**

- The logo of the sponsoring organization will appear on the following printed material that will be handed out to participants: binders or folders, notepads, programs. If there is any merchandizing material, the logo will also be included on this material.
- Mention on LACNIC's website: Logo including link to the website of the sponsoring organization.
- Message acknowledging and recognizing the organization's PLATINUM Sponsor status at the opening and closing of conference sessions, as well as display of the sponsor's logo on the projection screen during recesses.
- Promotional banner (not larger than 1.00 m. x 3.00 m.) will be displayed at the event's registration and accreditation area. This banner shall be provided by the sponsor.
- Distribution of marketing material (one piece) and/or promotional item together with the material that will be handed out to the event's participants.
- 10 free registrations to the event.
- Five-minute presentation at the opening or closing of one of the sessions.

**Deadline: May 30, 2005**

**Sponsorship Contribution ..... US\$ 5000.00**

### **GOLD SPONSOR**

- The logo of the sponsoring organization will appear on the folders and programs handed out at the event.



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- Mention on LACNIC's website: Logo including link to the website of the sponsoring organization.
- Message acknowledging and recognizing the organization's GOLD Sponsor status at the opening and closing of conference sessions, as well as display of the sponsor's logo on the projection screen during recesses.
- Promotional banner (not larger than 1.00 m. x 2.00 m.) will be displayed at the event's registration area. This banner shall be provided by the sponsor.
- 6 free registrations to the event
- Three-minute testimonial at some point of the event.

**Deadline: May 30, 2005**

**Sponsorship Contribution ..... US\$ 3500.00**

**Or provision of Internet connectivity for the entire event, with the following characteristics: Band width: 4 Mb, redundant, and 2 switches, with technical staff for providing support.**

## **PUBLICITY AND HOSTESSES**

- The logo of the sponsoring organization will appear on the event's program.
- Mention on LACNIC's website: Logo including link to the website of the sponsoring organization.
- Message acknowledging and recognizing the organization's Sponsor status at the opening and closing of conference sessions, as well as display of the sponsor's logo on the projection screen during recesses.
- Hostesses: In order to facilitate the distribution of information, orientation of the participants, and brand or product placement, hostesses will be free to circulate within the vicinity of the registration and coffee break areas.  
Maximum number of hostesses allowed by sponsor (2)

**Deadline: June 6, 2005**

**Sponsorship Contribution..... US\$ 2000.00 each**  
(this contribution does not contemplate the hostesses' uniform)

**Or provision of the following equipment during the event:**

12 PCs equipped with Windows

1 color printer (ink jet or laser)

This equipment must be available at the Meliá hotel from June 25 until July 1; staff must be provided for setting them up.



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## SOCIAL EVENT

The social event provides an important opportunity for the sponsor within the general event. Ninety percent of those who attend the general event participate in this activity.

- The logo of the sponsoring organization will appear on the invitations that are handed out to the event's participants at the registration table.
- Promotional banner displayed at the venue where the social event is held. (The banner shall be provided by the sponsor.)
- Mention on LACNIC's website: Logo including link to the website of the sponsoring organization on the event's "Sponsors" page and on the page where social events are mentioned.
- Message acknowledging and recognizing the organization's sponsorship of the social event at the closing of the session held on the day of the social event, as well as display of the sponsor's logo on the projection screen during recesses.

**Sponsorship Contribution ..... US\$ 2500.00**

## COFFEE BREAKS AND/OR LUNCHESES

Lunches may be offered within the hotel where the event is being held or at a different venue.

- The sponsor's logo will be displayed on the coupon that is handed out to lunch attendees (this material is handed out to attendees at the accreditation table on the first day of the event).
- In the case of coffee breaks, the logo will be placed on the table where it is being served on the day corresponding to the particular sponsor.
- Promotional banner (not larger than 1,00 m x 0,60 m) displayed next to the place where the coffee break or lunch is being served (only if they are served within the hotel). This banner shall be provided by the sponsor.
- Mention on LACNIC's website: Logo including link to the website of the sponsoring organization
- Message acknowledging and recognizing the organization's sponsorship of the coffee break and/or lunch during the sessions prior to the corresponding coffee break and/or lunch, as well as display of the sponsor's logo on the projection screen during recesses.



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- In the case of lunches, the sponsor may speak for a few minutes before the beginning of the meal.

**Deadline: June 13, 2005**

**Number of Sponsors: 4 coffee break sponsors; 2 lunch sponsors**

**Sponsorship Contribution..... US\$ 1000.00**

### **Inclusion of Publicity in Participants' FOLDERS**

At the moment of their registration, every attendee will be provided with a folder containing the basic information regarding the event. In this folder you may include commercial material regarding your company or the solution you represent.

Additionally, your organization will be mentioned on LACNIC's website: Logo including link to the website of the sponsoring organization.

**Number of pages allowed per Sponsor (2)**

**Deadline: June 13, 2005**

**Sponsorship Contribution..... US\$ 500.00**